

Europe provides insight in new smart technologies

Marchment Hill Consulting recently completed an on-site assessment of smart technology developments in Switzerland, The Netherlands and the United Kingdom.

This assessment focused on obtaining a full appreciation of the technology and various business model options created by the introduction of smart meters, smart grids and green cities.

Meetings were arranged with several energy distribution and retail businesses, telecommunication corporations, technology developers and providers, energy service providers and industry associations, government officials, and new entrants.

The depth of purpose and clarity of conviction with which these initiatives in Europe are being driven by 'customer centric' strategies, with seemingly strong community support, defines them as significantly different to Australian programs; they offer good lessons for all jurisdictions to reflect on.

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